



CITY OF ALLEN

AGENDA CONVENTION AND VISITOR'S BUREAU ADVISORY BOARD REGULAR MEETING

WEDNESDAY, SEPTEMBER 15, 2021

8:00 A.M.

**COUNCIL CONFERENCE ROOM
ALLEN CITY HALL
305 CENTURY PARKWAY
ALLEN, TEXAS 75013**

Call to Order and Announce a Quorum is Present.

1. Approve Minutes of the May 12, 2021, Regular Meeting.
2. Update on Current Market Conditions of the Allen Hotel Industry.
3. Convention Center Update.
4. Update of Marketing Initiatives.
5. Update on Sales Initiatives.

Adjournment.

This notice was posted at Allen City Hall, 305 Century Parkway, Allen, Texas, at a place convenient and readily accessible to the public at all times. Said notice was posted on Friday, September 10, 2021, at 5:00 p.m.

Shelley B. George, City Secretary

Allen City Hall is wheelchair accessible. Access to the building and special parking are available at the entrance facing Century Parkway. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 214-509-4105