



**AGENDA
CONVENTION AND VISITOR'S BUREAU
ADVISORY BOARD
REGULAR MEETING
WEDNESDAY, AUGUST 14, 2019 – 8:00 A.M.
COUNCIL CONFERENCE ROOM
ALLEN CITY HALL
305 CENTURY PARKWAY
ALLEN, TEXAS 75013**

Call to Order and Announce a Quorum is Present.

1. Approve Minutes of the May 8, 2019, Regular Meeting.
2. Update on Current Market Conditions of the Allen Hotel Industry.
3. Update on Marketing Initiatives.
4. Discussion on Partner Engagement.
5. Discussion on Fall FAM (Client Familiarization Tour).
6. Present Highlights of the FY 2019-2020 Proposed Budget as Transmitted to the Allen City Council.

Adjournment.

This notice was posted at Allen City Hall, 305 Century Parkway, Allen, Texas, at a place convenient and readily accessible to the public at all times. Said notice was posted on Friday, August 9, 2019, at 5:00 p.m.

Shelley B. George, City Secretary

Allen City Hall is wheelchair accessible. Access to the building and special parking are available at the entrance facing Century Parkway. Requests for sign interpreters or special services must be received forty-eight (48) hours prior to the meeting time by calling the City Secretary at 214-509-4105.